
Origin

a b c

Elemental Quality
Generous Letterforms
Legible Shapes
Quiet Presence
Classical Eloquence
Gracefully Robust
Remarkably Poised

Introduction

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes.

Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface.

Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'.

Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures.

Light

Light

Book Italic

Book Italic

Bold

6 2 3 5

Extra Bold

MI&A

Light

Humanistic Form

Book

Trustworthiness

Book Italic

Elemental Types

Medium

Egyptian Serifs

Demi

Strong Baseline

Bold

Quiet Presence

Extra Bold

Open Counters

Light

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes.

Book

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes.

Italic

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes.

Medium

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes.

Demi

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at

Bold

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at

Extra Bold

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes

Light

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and

Book

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered

Book Italic

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered

Medium

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered

Demi

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines.

Bold

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines.

Extra Bold

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust

Light

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts

Book

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07,

Book Italic

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07,

Medium

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes.

Demi

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at

Bold

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked

Extra Bold

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked

8pt	<p>Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs</p>	<p>needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures. Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface.</p>
9pt	<p>Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time,</p>	<p>thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures. Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints</p>
10pt	<p>Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe</p>	<p>a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic,</p>
12pt	<p>Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface.</p>	<p>Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that</p>

8pt	<p>Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'.</p>	<p>Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures. Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and</p>
9pt	<p>Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen</p>	<p>technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures. Foundry Origin, a robust but elegant,</p>
10pt	<p>Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not</p>	<p>as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern</p>
12pt	<p>Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable</p>	<p>typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision</p>

8pt

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a

font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures. Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry

9pt

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen

technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures. Foundry Origin, a robust but elegant, classic

10pt

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts

was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry

12pt

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable

typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision

8pt	<p>Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a</p>	<p>font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures. Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry</p>
9pt	<p>Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we</p>	<p>have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures</p>
10pt	<p>Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality</p>	<p>for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety</p>
12pt	<p>Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable</p>	<p>typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made</p>

8pt Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so

I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures. Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to

9pt Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina

displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small

10pt Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the

screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to

12pt Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and

dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on

8pt

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering

adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures. Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and

9pt

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high

resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design.

10pt

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at

very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs

12pt

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered

and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty

8pt

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes

had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures. Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially

9pt

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never

had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial,

10pt

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in

print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions

12pt

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong,

carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate,

Light

fluffle fluffle

Book

Refine Refine

Book Italic

Puffin Puffin

Medium

Latijns Latijns

Demi

Deftly Deftly

Bold

IJzer IJzer

Extra Bold

fjord fjord

Language support

Abenaki,	Filipino,	Klingon,	Sango,	Wayuu,
Afaan Oromo,	Finnish,	Latin,	Saramaccan,	Wikmungkan,
Afar,	Folkspraak,	Latino Sine,	Sardinian,	Wiradjuri,
Afrikaans,	French,	Lojban,	Scottish Gaelic,	Xhosa,
Albanian,	Frisian,	Lombard,	Seri,	Yapese,
Alsatian,	Friulian,	Low Saxon,	Seychellois,	Yindjibarndi,
Amis,	Galician,	Luxembourgish,	Shawnee,	Zapotec,
Anuta,	Genoese,	Makhuwa,	Shona,	Zulu,
Aragonese,	German,	Malay,	Sicilian,	Zuni
Aranese,	Gooniyandi,	Manx,	Slovio,	
Arrernte,	Greenlandic,	Marquesan,	Somali,	
Arvanitic,	Guadeloupean,	Meriam Mir,	Sotho Northern,	
Asturian,	Gwichin,	Mohawk,	Sotho Southern,	
Aymara,	Haitian Creole,	Montagnais,	Spanish,	
Basque,	Han,	Murrinhpatha,	Sranan,	
Bikol,	Hiligaynon,	Nagamese Creole,	Sundanese,	
Bislama,	Hopi,	Ndebele,	Swahili,	
Breton,	Icelandic,	Neapolitan,	Swazi,	
Cape Verdean,	Ido,	Ngiyambaa,	Swedish,	
Catalan,	Ilocano,	Norwegian,	Tagalog,	
Cebuano,	Indonesian,	Novial,	Tetum,	
Chamorro,	Interglossa,	Occidental,	Tok Pisin,	
Chavacano,	Interlingua,	Occitan,	Tokelauan,	
Chickasaw,	Irish,	Oshiwambo,	Tshiluba,	
Cofan,	Italian,	Palauan,	Tsonga,	
Corsican,	Jamaican,	Papiamento,	Tswana,	
Danish,	Javanese,	Piedmontese,	Tumbuka,	
Dawan,	Jerriais,	Portuguese,	Tzotzil,	
Delaware,	Kala Lagaw Ya,	Potawatomi,	Ukrainian,	
Dholuo,	Kapampangan,	Qeqchi,	Uzbek,	
Drehu,	Kaqchikel,	Quechua,	Venetian,	
Dutch,	Karakalpak,	Rarotongan,	Volapuk,	
English,	Kikongo,	Romansh,	Voro,	
Estonian,	Kinyarwanda,	Rotokas,	Walloon,	
Faroese,	Kiribati,	Sami Southern,	Waraywaray,	
Fijian,	Kirundi,	Samoa,	Warlpiri,	

OpenType features

Small Caps
Ligatures
Fractions
Ordinals
Proportional Lining Figures
Proportional Old Style Figures
Tabular Lining Figures
Tabular Old Style Figures

Origin

x y j z