Type Specimen 01





Elemental Quality Generous Letterforms *Legible Shapes* Quiet Presence Classical Eloquence Gracefully Robust Remarkably Poised

Introduction

Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes.

Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface.

Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'.

Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures.



Light	Humanistic Form
Book	Trustworthiness
Book Italic	Elemental Types
Medium	Egyptian Serifs
 Demi	Strong Baseline
Bold	Quiet Presence
Extra Bold	Open Counters

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Book

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Italic

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Medium

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The Foundry Types	Foundry Origin	24pt	Type Specimen 01
Demi	Foundry Or	iσin a	a robust but elegant,
	U	U ·	0
			emporary slab serif
			nental quality hints at its
	'Egyptian' r	oots.	With a generous x-height
	and modern	ı prop	ortions it is essentially
			oint sizes and versatile at
	1051010 40 01		
Bold	Foundry O	rigin	a robust but elegant,
		U	
			temporary slab serif
			nental quality hints at its
	'Egyptian' i	roots.	With a generous x-height
	and moder	n prop	oortions it is essentially
			oint sizes and versatile at
		P	
Extra Bold	Foundry O	rigin	a robust but elegant,
	0		•
			temporary slab serif
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	'Egyptian'	roots.	With a generous x-height
			portions it is essentially
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	iconic at 5		

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The Foundry Types	Foundry Origin	18pt	Type Specimen 01
Demi	temporary slab hints at its 'Egy and modern pro point sizes and the desire to des to say, Foundry	serif typ ptian' ro portions versatile sign a sei Origin h	t but elegant, classical but con- beface. Its elemental quality ots. With a generous x-height s it is essentially legible at small at larger sizes. Created out of rif typeface with something new as a quiet, understated presence, robust impact in headlines.
Bold	temporary slab hints at its 'Egy and modern pro- point sizes and the desire to de to say, Foundry	serif ty ptian' ro oportion versatilo sign a se Origin l	st but elegant, classical but con- peface. Its elemental quality oots. With a generous x-height as it is essentially legible at small e at larger sizes. Created out of rif typeface with something new has a quiet, understated presence d robust impact in headlines.
Extra Bold	temporary slat hints at its 'Egy and modern pr small point size out of the desin something new	o serif ty ptian' r oportion es and vo re to des to say, 1	st but elegant, classical but con- peface. Its elemental quality oots. With a generous x-height as it is essentially legible at ersatile at larger sizes. Created ign a serif typeface with Foundry Origin has a quiet, surprising legibility and robust

Foundry Origin 14pt

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Demi	slab serif ty roots. With essentially sizes. Creat something presence, s A strong, ca de Rozario	ypeface. I a genero legible at ced out of new to sa urprising arefully c recalls hi	bust but elegant, classical but contemporary its elemental quality hints at its 'Egyptian' us x-height and modern proportions it is small point sizes and versatile at larger the desire to design a serif typeface with y, Foundry Origin has a quiet, understated legibility and robust impact in headlines. considered and dependable typeface. Stuart s early mindset on the project, 'I wanted to rked equally well on screen and in print at
Bold	porary slal its 'Egyptia proportion versatile a a serif type has a quiet robust imp and depene	b serif ty an' roots. Is it is ess t larger si eface wit , underst oact in he dable typ	obust but elegant, classical but contem- peface. Its elemental quality hints at With a generous x-height and modern entially legible at small point sizes and izes. Created out of the desire to design h something new to say, Foundry Origin ated presence, surprising legibility and adlines. A strong, carefully considered eface. Stuart de Rozario recalls his early ect, 'I wanted to have a serif that worked
Extra Bold	porary sla its 'Egyptia proportion versatile a a serif typ has a quiet robust imp and depen	b serif ty an' roots is it is ess t larger s eface wit , underst pact in he dable typ	obust but elegant, classical but contem- peface. Its elemental quality hints at With a generous x-height and modern entially legible at small point sizes and izes. Created out of the desire to design th something new to say, Foundry Origin cated presence, surprising legibility and eadlines. A strong, carefully considered beface. Stuart de Rozario recalls his early ject, 'I wanted to have a serif that worked

Foundry Origin Light

Type Specimen 01

8pt

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needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures. Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface.

9pt

10pt

12pt

Foundry Origin, a robust but elegant, classical but thin, delicate, hairline serif strokes had difficulty rendering contemporary slab serif typeface. Its elemental quality hints adequately on screen, so I made the conscious decision to at its 'Egyptian' roots. With a generous x-height and modern have a font that performed clearly'. Stuart continues 'From proportions it is essentially legible at small point sizes and the outset, the serifs needed to have a certain thickness and versatile at larger sizes. Created out of the desire to design design that was modern, subtle and graded smoothly across a serif typeface with something new to say, Foundry Origin the weights. As a text typeface, the letterform proportions has a quiet, understated presence, surprising legibility and demanded to be classic but modern and the serifs lent robust impact in headlines. A strong, carefully considered towards a strong horizontal dynamic to perform well in a and dependable typeface. Stuart de Rozario recalls his early variety of mediums'. Foundry Origin's modern proportions mindset on the project, 'I wanted to have a serif that worked and versatile set of weights: Light, Book, Book Italic, equally well on screen and in print at very small sizes. In Medium, Demi, Bold and Extra Bold, make it ideal for use 2006/07, the screen quality for serif fonts was not as sharp in editorial, signage and information design. The character as it is today and maybe a bit of a taboo subject. We never set contains: small capitals, old style and tabular figures and had the high resolution Retina displays we have today, ligatures. Foundry Origin, a robust but elegant, classical but although screen technology was improving all the time, contemporary slab serif typeface. Its elemental quality hints

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Type Specimen 01

8pt

9pt

10pt

12pt

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Type Specimen 01

8pt

9pt

10pt

12pt

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Foundry Origin Demi

Type Specimen 01

8pt	Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to design a serif typeface with something new to say, Foundry Origin has a quiet, understated presence, surprising legibility and robust impact in headlines. A strong, carefully considered and dependable typeface. Stuart de Rozario recalls his early mindset on the project, 'I wanted to have a serif that worked equally well on screen and in print at very small sizes. In 2006/07, the screen quality for serif fonts was not as sharp as it is today and maybe a bit of a taboo subject. We never had the high resolution Retina displays we have today, although screen technology was improving all the time, thin, delicate, hairline serif strokes had difficulty rendering adequately on screen, so	I made the conscious decision to have a font that performed clearly'. Stuart continues 'From the outset, the serifs needed to have a certain thickness and design that was modern, subtle and graded smoothly across the weights. As a text typeface, the letterform proportions demanded to be classic but modern and the serifs lent towards a strong horizontal dynamic to perform well in a variety of mediums'. Foundry Origin's modern proportions and versatile set of weights: Light, Book, Book Italic, Medium, Demi, Bold and Extra Bold, make it ideal for use in editorial, signage and information design. The character set contains: small capitals, old style and tabular figures and ligatures. Foundry Origin, a robust but elegant, classical but contemporary slab serif typeface. Its elemental quality hints at its 'Egyptian' roots. With a generous x-height and modern proportions it is essentially legible at small point sizes and versatile at larger sizes. Created out of the desire to
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Foundry Origin Bold

Type Specimen 01

8pt

9pt

10pt

12pt

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9pt

10pt

12pt

Foundry Origin Extra Bold

Type Specimen 01

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The Foundry Types	Foundry Origin	18pt	Type Specimen 01
Capitals	ABCDF	GHIJKI	LMNOPQRSTUVWXYZ
	ÀÁÂÃ	ÄÅÆÇŦ	ŊÈÉÊËÌÍÎÏŁÑÒÓÔÕÖØŒÞŠÙÚÛÜÝŸŽ
Lowercase	abcdef	ghijklm	nopqrstuvwxyz
	àáâãäå	æçðèéê	ëıìíîïłñòóôõöøœþšßùúûüýÿž
Small caps	ABCDEF	GHIJKLN	INOPQRSTUVWXYZ
	ÀÁÂÃÄ.	ÅÆÇÐÈÉ	ÊËIÌÍÎÏŁÑÒÓÔÕÖØŒÞŠÙÚÛÜÝŸŽ
Ligatures	IJ fi fj fl	ft ffi ffi	ij
Tabular lining figures	012345	6789#3	\$¢£€¥f%‰
Tabular lining figures	0123456	6789#\$¢	£€¥f%‰
Tabular old style figures	012345	6789#\$	¢£€¥f%‰
Proportional old style figures	0123456	\$789#\$¢	£€¥f%‰
$+-\pm \times \div = \neq \approx \sim^{^{^{^{^{^{^{^{^{^{^{^{^{^{^{^{^{^{^{$		≤≥¬◊¦∞∂∫√ΔΩΠΣμπΝ⁰⊖ℓ°	
Fractions	1⁄2 1⁄3 2⁄3 1⁄	4 3/4 1/8 3/8	5% 7%
Ordinals	ao		
Punctuation symbols		,,,,<>«	».,:;∙!j?;&&(){}/*†‡§¶©®™
Diacritics	、∕··· ∧~−∪·0 <i>//</i>	~	۰ ۵٬۰۰۰ ۲۰۰۰ ۲۰۰۰ ۲۰۰۰ ۲۰۰۰ ۲۰۰۰ ۲۰۰۰ ۲۰



Foundry Origin

Type Specimen 01

Language support

Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Arrernte, Arvanitic. Asturian, Aymara, Basque, Bikol. Bislama, Breton, Cape Verdean, Catalan, Cebuano, Chamorro, Chavacano, Chickasaw, Cofan, Corsican, Danish, Dawan, Delaware, Dholuo, Drehu. Dutch, English, Estonian, Faroese, Fijian,

Filipino, Finnish, Folkspraak, French, Frisian. Friulian, Galician, Genoese, German, . Gooniyandi, Greenlandic, Guadeloupean, Gwichin, Haitian Creole, Han, Hiligaynon, Hopi, Icelandic, Ido. llocano, Indonesian, Interglossa, Interlingua, Irish, Italian, Jamaican, Javanese, Jerriais, Kala Lagaw Ya, Kapampangan, Kaqchikel, Karakalpak, Kikongo, Kinyarwanda, Kiribati, Kirundi,

Klingon, Latin, Latino Sine, Lojban, Lombard, Low Saxon, Luxembourgish, Makhuwa, Malay, Manx, Marquesan, Meriam Mir, Mohawk, Montagnais, Murrinhpatha, Nagamese Creole, Ndebele, Neapolitan, Ngiyambaa, Norwegian, Novial, Occidental, Occitan, Oshiwambo, Palauan, Papiamento, Piedmontese, Portuguese, Potawatomi, Qeqchi, Quechua. Rarotongan, Romansh, Rotokas, Sami Southern, Samoan,

Sango, Saramaccan, Sardinian, Scottish Gaelic, Seri Seychellois, Shawnee, Shona, Sicilian, Slovio, Somali, Sotho Northern, Sotho Southern, Spanish, . Sranan, Sundanese, Swahili, Swazi, Swedish, Tagalog, Tetum, Tok Pisin, Tokelauan, Tshiluba, Tsonga, Tswana, Tumbuka, Tzotzil, Ukrainian, Uzbek, Venetian. Volapuk, Voro, Walloon, Waraywaray, Warlpiri,

Wayuu, Wikmungkan, Wiradjuri, Xhosa, Yapese, Yindjibarndi, Zapotec, Zulu, Zuni

OpenType features

Small Caps Ligatures Fractions Ordinals Proportional Lining Figures Proportional Old Style Figures Tabular Lining Figures Tabular Old Style Figures





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