
architype
ingenieur

abc

naval lettering
engineered aesthetic
encapsulated brusselmans
systematic construction

Introduction

With our longstanding collaboration with Wim Crowwel, Architype Ingenieur was created in 2011 and released in the following summer of 2012. One of the last hands-on typeface collaborations with the dutch visionary. Aimed to showcase Wim's essential grid system lettering – the original reference dates back to his 'orlanda' letterforms of the 1960s.

Influenced by his boyhood fascination with naval warship lettering, Crowwel designed the grid-based type with 45-degree angles for the curved strokes on the 'Olanda' exhibition catalogues and posters for the Dutch entry to the 1960 Venice Biennale.

Subtle variations appeared in the Stedelijk Museum catalogues for the Belgian painter Jean Brusselmans in 'brusselmans' of 1960 and the catalogue for the German painter and sculptor Ewald Mataré, 'mataré' of 1964. The core design grid was in place, also several dot matrix versions followed such as the poster for the Dutch artist Jacob Gerard Hansen on the Fodor Museum poster 'Job Hansen' in 1964. This example shows a slight adaptation, the small detail of the thin joining stroke to the stem shows movement by dropping the dot down one step on the grid. This dot matrix version broadened the scope of the principle letterform system and encouraged more capabilities and possibilities for other letterforms to come.

The clean, geometrically constructed and simplified grid system transmits a sharp but subtle engineered aesthetic. Its soft internal radius combined with the curveless round glyphs and strong horizontal emphasise enhance Wim's purist approach.

Architype Ingenieur's name came from a Wim Crowwel quote. 'I am an engineer, troubled by aesthetics'. The themes and systems in these early inspired letterforms are encapsulated in this four weight family of Light, Regular, Bold and Dot.

Light

abccdeef

Regular

1E° r g f

Bold

€147.00

Dot

harsen

Light

brusselmanns

Regular

geometrical

Bold

letterforms

Dot

dot-matrix

Light

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Regular

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Bold

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Dot

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Language support

Abenaki,	Finnish,	Lombard,	Seri,	Yapese,
Afaan Oromo,	Folkspraak,	Low Saxon,	Seychellois,	Yindjibarndi,
Afar,	French,	Luxembourgish,	Shawnee,	Zapotec,
Afrikaans,	Frisian,	Makhuwa,	Shona,	Zulu,
Albanian,	Friulian,	Malay,	Sicilian,	Zuni
Alsatian,	Galician,	Manx,	Slovio,	
Amis,	Genoese,	Marquesan,	Somali,	
Anuta,	German,	Meriam Mir,	Sotho Northern,	
Aragonese,	Gooniyandi,	Mohawk,	Sotho Southern,	
Aranese,	Greenlandic,	Montagnais,	Spanish,	
Arrernte,	Guadeloupean,	Murrinhpatha,	Sranan,	
Arvanitic,	Gwichin,	Nagamese Creole,	Sundanese,	
Asturian,	Haitian Creole,	Ndebele,	Swahili,	
Aymara,	Han,	Neapolitan,	Swazi,	
Basque,	Hiligaynon,	Ngiyambaa,	Swedish,	
Bikol,	Hopi,	Norwegian,	Tagalog,	
Bislama,	Ido,	Novial,	Tetum,	
Breton,	Ilocano,	Occidental,	Tok Pisin,	
Cape Verdean,	Indonesian,	Occitan,	Tokelauan,	
Catalan,	Interglossa,	Oshiwambo,	Tshiluba,	
Cebuano,	Interlingua,	Palauan,	Tsonga,	
Chamorro,	Irish,	Papiamentu,	Tswana,	
Chavacano,	Italian,	Piedmontese,	Tumbuka,	
Chickasaw,	Jamaican,	Portuguese,	Tzotzil,	
Cofan,	Javanese,	Potawatomi,	Ukrainian,	
Corsican,	Jerriais,	Qeqchi,	Uzbek,	
Danish,	Kala Lagaw Ya,	Quechua,	Venetian,	
Dawan,	Kapampangan,	Rarotongan,	Volapuk,	
Delaware,	Kaqchikel,	Romansh,	Voro,	
Dholuo,	Kikongo,	Rotokas,	Walloon,	
Drehu,	Kinyarwanda,	Sami Southern,	Waraywaray,	
Dutch,	Kiribati,	Samoan,	Warlpiri,	
English,	Kirundi,	Sango,	Wayuu,	
Estonian,	Klingon,	Saramaccan,	Wikmungkan,	
Fijian,	Latin,	Sardinian,	Wiradjuri,	
Filipino,	Latino Sine, Lojban,	Scottish Gaelic,	Xhosa,	

OpenType features

Tabular lining figures
Ligatures

Wim Crowel

i am an engineer,
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aesthetics.

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ingenieur

HYE