## Unie

Openly Friendly
Aesthetic Essentialism
Calmingly Understated
Hellenistic Geometry
Pragmatic Workhorse
Legible & Readable
Modernist Movement
Universal Future
Extremely Effortless
Utopian Vision

Introduction

The Foundry Types

Foundry Unie, born from simplistic pan-European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments from De Stijl and Bauhaus. It also reflects the seemingly open, tolerant, friendly, hard-working and efficient society we live in.

A geometric sans with an unmistakably European tradition. Its pedigree is discernible: Jan Tschichold's 1929 'Universal' alphabet, Paul Renner's 'Futura', and Adrian Frutiger's 'Avenir', which Frutiger once described as his finest work. Many other typefaces have contributed to Unie's output, like Edward Johnson's London Underground Transport typeface, the lowercase 'u', a prevalent shape from this period.

The influential and brightly coloured facade of the 'Die Unie' café, Rotterdam, designed by the De Stijl architect, Jacobus Johannes Pieter Oud (J. J. P. Oud) in 1925. With its inspiringly simple geometric letters emblazoned high above the street – visually shouting 'here is a café where we can all gather together'. This open outlook into a universal future is where Foundry Unie (Dutch word for Union), naturally gained its name.

When we relaunched The Foundry Types in 2020, the new website needed a new typeface that worked well on screen and reflected our design ethos. We tried using Foundry Context from our library, which worked reasonably well but was predominately designed for print and not primarily for screen use. We felt the new font should be designed for screen (small or large), and it is more open to work at small sizes.

Furthermore, we approached designing the website and typeface with a similar philosophy to the De Stijl art movement. Where the De Stijl founders and artists believed, there was a utopian approach to aesthetics through function, line, and specific colours. That essentialism in which the art refers to the essence at the core rather than using unnecessary elements. Also, that integration, in which all elements must be balanced and equal.

Neutral Philosophy
Geometric Appearance
Unilateral Usage
Discernible Pedigree
Abstract Balance
Efficient Application
Functional Lines
Ubiquitous Beauty
Sympathetic Shapes
Crystal Clarity

Introduction

The Foundry Types

Our desire to create an extremely neutral, seemingly effortless typeface, very round, open, and minimal. Foundry Unie appears geometric, but that belies the amount of time and effort that goes into refining weights, proportions, stroke widths, and terminals to achieve a balance geometric appearance. Ultimately, in the larger sense, Foundry Unie is humanistic in that it reaches back to before the Renaissance to a more classical abstract Hellenistic idea of geometry and proportion.

The large x-height, clean appearance, and optical recognition characteristics make Foundry Unie a widely chosen font for neutrality and clarity. The open terminals of 'C, G, J, S, a, c, e, f, g, and t', do not flare or distort through the weight range and has an even smooth colour when set. With low contrasting appearance and sympathetic shapes, Foundry Unie offers a calming understated feeling that appeals to a spectrum of branding sectors and where applications for print, screen and mobile are at a premium.

Foundry Unie has no, 'toeters en bellen', simplicity belies it superb draughtsmanship and purity of line that give it its 'ubiquitous' character – not ubiquitous in a derogatory sense, it is a font that is just there, not noticeable. Beatrice Warde's typographic canon, 'The Crystal Goblet' describes it well, type, and in the case of Foundry Unie, is a crystal clear carrier of information without imposing itself between the text and the reader.

Foundry Unie is a 10 style family of Thin, ExtraLight, Light, Regular, Medium, DemiBold, Bold, ExtraBold, Black and Heavy each with Italics. Includes an alternative slashed zero, alternative positive and negative circled numbers, a Bitcoin symbol, arrows, and extended ligatures including a 'www' ligature.

Thin

Light Italic

Bold

# Sans

Heavy

ExtraLight

Regular

DemiBold Italic

Black

Thin

### Komunikazzjonijiet

ExtraLight

Wielokulturowosc

Light

Mehrsprachigkeit Vriendschappen

Regular

Medium

Samenwerkende

DemiBold

Neighbourliness

Bold

Companionship

ExtraBold

Freundschaften

Black

Multilingualism Universalismus

Heavy

Thin Italic

### Komunikazzjonijiet

ExtraLight Italic

Wielokulturowosc

Light Italic

Mehrsprachigkeit

Italic

Vriendschappen

Medium Italic

Samenwerkende

DemiBold Italic

Neighbourliness

Bold Italic

Companionship

ExtraBold

Freundschaften

Black Italic

Multilingualism

Heavy Italic

Universalismus

Thin

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ExtraLight

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Light

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Regular

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Medium

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Thin Italic

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ExtraLight Italic

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Light Italic

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DemiBold

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Bolo

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ExtraBold

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Black

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Heavy

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**Bold Italic** 

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Foundry Unie 14pt

Type Specimen 01

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Black

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Heavy

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DemiBold Italic

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Foundry Unie Type Specimen 01 The Foundry Types 12pt

DemiBold

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DemiBold

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Heavy

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ExtraLight

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Black

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Heavy

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The Foundry Types	Foundry Unie	Type Specimen 01		
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Superiors, Inferiors Numerators, Denominators	(0123456789,+=)	123456789,+=)		
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Fractions	1/2 1/3 2/3 1/4 3/4 1/8	3/8 <sup>5</sup> /8 <sup>7</sup> /8		
Mathematical symbols	+-±×÷=≠≈~^<	>≤≥¬·◊¦¦∞∂∫√∆Ω∏∑μπ°ªº		
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thefoundrytypes.com

The Foundry Types Foundry Unie 60pt Type Specimen 01 Thin Puffing ExtraLight fluffle fluffle 01234 Light 01234 Regular Deftly Deftly finnish Medium finnish fjordic fordic DemiBold Bold 56789 56789 ExtraBold 56789 5678 Black WWW WWW Heavy Butter Butter

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	Terrace	Unie Restaurant Conservatory Terrace Studios	Toilets
6	Offices Closed to Public	Director Office Administration Accounts	Toilets
5	Auditorium	Lecture Theatre Presetation Rooms Meeting Rooms	Toilets
4	Library	Members Lounge Study rooms Archive	Toilets Services
3	Gallery 1	Temporary Exhibitions Artist in Residence	
2	Gallery 2	Permanent Collection	Toilets
1	Gallery 1	Permanent Collection	
G	Tickets	Unie Shop Unie Café	Toilets Cloakroom Baby Room
-1	Cinema	Bycycle store Exit to Union Street	Toilets
-2	<b>Depository</b> Closed to Public	Archive Storage	

### Language support

Abenaki, Afaan Oromo, Afar, Afrikaans. Albanian. Alsatian, Amis, Anuta, Aragonese, Aranese, Arrernte, Arvanitic, Asturian, Aymara, Basque, Bikol. Bislama, Breton, Cape Verdean, Catalan, Cebuano, Chamorro, Chavacano, Chickasaw, Cofan, Corsican, Danish, Dawan, Delaware, Dholuo, Drehu. Dutch, English,

Estonian,

Faroese,

Fijian,

Filipino, Finnish, Folkspraak, French, Frisian, Friulian, Galician, Genoese, German, Gooniyandi, Greenlandic, Guadeloupean, Gwichin, Haitian Creole, Han, Hiligaynon, Hopi, Icelandic, Ido. Ilocano, Indonesian, Interglossa, Interlingua, Irish, Italian, Jamaican, Javanese, Jerriais, Kala Lagaw Ya, Kapampangan, Kaqchikel, Kikongo, Kinyarwanda, Kiribati, Kirundi,

Klingon,

Latin, Sango, Latino Sine, Saramaccan, Sardinian, Scottish Gaelic, Lojban, Lombard, Low Saxon. Seri. Luxembourgish, Seychellois, Makhuwa, Shawnee, Malay, Shona, Manx, Sicilian, Marquesan, Meriam Mir, Mohawk, Slovio, Somali, Sotho Northern, Sotho Southern, Montagnais, Murrinhpatha, Spanish, Nagamese Sranan, Creole, Sundanese, Ndebele, Neapolitan, Ngiyambaa, Swahili, Swazi, Swedish, Norwegian, Tagalog, Novial, Tetum, Occidental, Tok Pisin, Occitan, Tokelauan, Oshiwambo, Palauan, Tshiluba, Tsonga, Papiamento, Tswana, Piedmontese, Tumbuka, Portuguese, Tzotzil, Potawatomi, Ukrainian, Qeqchi, Quechua, Uzbek,

Rarotongan,

Sami Southern,

Romansh,

Rotokas,

Samoan,

Venetian.

Volapuk,

Walloon,

Warlpiri,

Waraywaray,

Voro,

Wayuu, Wikmungkan, Wiradjuri, Xhosa, Yapese. Yindjibarndi, Zapotec, Zulu, Zuni,

### OpenType features

Discretionary Ligatures Ligatures Stylistic Alternates Slashed Zero Positive Circled figures Negative Circled figures Fractions Numerators Denominators Inferior Superior **Ordinals** Arrows

## Unie

