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# Unie

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Openly Friendly  
Aesthetic Essentialism  
Calmingly Understated  
Hellenistic Geometry  
Pragmatic Workhorse  
Legible & Readable  
**Modernist Movement**  
**Universal Future**  
**Extremely Effortless**  
**Utopian Vision**

## Introduction

Foundry Unie, born from simplistic pan-European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments from De Stijl and Bauhaus. It also reflects the seemingly open, tolerant, friendly, hard-working and efficient society we live in.

A geometric sans with an unmistakably European tradition. Its pedigree is discernible: Jan Tschichold's 1929 'Universal' alphabet, Paul Renner's 'Futura', and Adrian Frutiger's 'Avenir', which Frutiger once described as his finest work. Many other typefaces have contributed to Unie's output, like Edward Johnson's London Underground Transport typeface, the lowercase 'u', a prevalent shape from this period.

The influential and brightly coloured facade of the 'Die Unie' café, Rotterdam, designed by the De Stijl architect, Jacobus Johannes Pieter Oud (J. J. P. Oud) in 1925. With its inspiringly simple geometric letters emblazoned high above the street – visually shouting 'here is a café where we can all gather together'. This open outlook into a universal future is where Foundry Unie (Dutch word for Union), naturally gained its name.

When we relaunched The Foundry Types in 2020, the new website needed a new typeface that worked well on screen and reflected our design ethos. We tried using Foundry Context from our library, which worked reasonably well but was predominately designed for print and not primarily for screen use. We felt the new font should be designed for screen (small or large), and it is more open to work at small sizes.

Furthermore, we approached designing the website and typeface with a similar philosophy to the De Stijl art movement. Where the De Stijl founders and artists believed, there was a utopian approach to aesthetics through function, line, and specific colours. That essentialism in which the art refers to the essence at the core rather than using unnecessary elements. Also, that integration, in which all elements must be balanced and equal.

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*Neutral Philosophy*  
*Geometric Appearance*  
*Unilateral Usage*  
*Discernible Pedigree*  
***Abstract Balance***  
***Efficient Application***  
***Functional Lines***  
***Ubiquitous Beauty***  
***Sympathetic Shapes***  
***Crystal Clarity***

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Introduction

Our desire to create an extremely neutral, seemingly effortless typeface, very round, open, and minimal. Foundry Unie appears geometric, but that belies the amount of time and effort that goes into refining weights, proportions, stroke widths, and terminals to achieve a balance geometric appearance. Ultimately, in the larger sense, Foundry Unie is humanistic in that it reaches back to before the Renaissance to a more classical abstract Hellenistic idea of geometry and proportion.

The large x-height, clean appearance, and optical recognition characteristics make Foundry Unie a widely chosen font for neutrality and clarity. The open terminals of ‘C, G, J, S, a, c, e, f, g, and t’, do not flare or distort through the weight range and has an even smooth colour when set. With low contrasting appearance and sympathetic shapes, Foundry Unie offers a calming understated feeling that appeals to a spectrum of branding sectors and where applications for print, screen and mobile are at a premium.

Foundry Unie has no, ‘toeters en bellen’, simplicity belies its superb draughtsmanship and purity of line that give it its ‘ubiquitous’ character – not ubiquitous in a derogatory sense, it is a font that is just there, not noticeable. Beatrice Warde’s typographic canon, ‘The Crystal Goblet’ describes it well, type, and in the case of Foundry Unie, is a crystal clear carrier of information without imposing itself between the text and the reader.

Foundry Unie is a 10 style family of Thin, ExtraLight, Light, Regular, Medium, DemiBold, Bold, ExtraBold, Black and Heavy each with Italics. Includes an alternative slashed zero, alternative positive and negative circled numbers, a Bitcoin symbol, arrows, and extended ligatures including a ‘www’ ligature.

Thin

Basic

Light Italic

*Italic*

Bold

**Sans**

Heavy

**Unie**



ExtraLight

Light

Regular

Type

DemiBold Italic

*Bold*

Black

Font

Thin

Komunikazzjonijiet

ExtraLight

Wielokulturowosc

Light

Mehrsprachigkeit

Regular

Vriendschappen

Medium

Samenwerkende

DemiBold

Neighbourliness

Bold

Companionship

ExtraBold

Freundschaften

Black

Multilingualism

Heavy

Universalismus

Thin Italic

*Komunikazzjonijiet*

ExtraLight Italic

*Wielokulturowosc*

Light Italic

*Mehrsprachigkeit*

Italic

*Vriendschappen*

Medium Italic

*Samenwerkende*

DemiBold Italic

*Neighbourliness*

Bold Italic

*Companionship*

ExtraBold

*Freundschaften*

Black Italic

*Multilingualism*

Heavy Italic

*Universalismus*

Thin

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ExtraLight

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Light

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Regular

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Medium

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Thin Italic

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ExtraLight Italic

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Light Italic

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Italic

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Medium Italic

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DemiBold

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Bold

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ExtraBold

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Black

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Heavy

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DemiBold Italic

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Bold Italic

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ExtraBold Italic

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ExtraLight

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DemiBold

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Heavy

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Black	Foundry Unie, born from simplistic pan-European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments	<b>Foundry Unie, born from simplistic pan-European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments</b>
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Heavy	<b>Foundry Unie, born from simplistic pan- European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments from De Stijl and Bauhaus. It also reflects the seemingly open, tolerant, friendly, hard-working and efficient society</b>	<i><b>Foundry Unie, born from simplistic pan- European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments from De Stijl and Bauhaus. It also reflects the seemingly open, tolerant, friendly, hard-working and efficient society</b></i>





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Bold	Foundry Unie, born from simplistic pan-European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments from De Stijl and Bauhaus. It also reflects the seemingly open, tolerant, friendly, hard-working and efficient society we live in. A geometric sans with an unmistakably European tradition. Its pedigree is discernible: Jan Tschichold's 1929 'Universal' alphabet, Paul Renner's 'Futura', and Adrian Frutiger's 'Avenir', which Frutiger once described	<i>Foundry Unie, born from simplistic pan-European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments from De Stijl and Bauhaus. It also reflects the seemingly open, tolerant, friendly, hard-working and efficient society we live in. A geometric sans with an unmistakably European tradition. Its pedigree is discernible: Jan Tschichold's 1929 'Universal' alphabet, Paul Renner's 'Futura', and Adrian Frutiger's 'Avenir', which Frutiger once described</i>
ExtraBold	Foundry Unie, born from simplistic pan-European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments from De Stijl and Bauhaus. It also reflects the seemingly open, tolerant, friendly, hard-working and efficient society we live in. A geometric sans with an unmistakably European tradition. Its pedigree is discernible: Jan Tschichold's 1929 'Universal' alphabet, Paul Renner's 'Futura', and Adrian Frutiger's 'Avenir', which Frutiger once	<i>Foundry Unie, born from simplistic pan-European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments from De Stijl and Bauhaus. It also reflects the seemingly open, tolerant, friendly, hard-working and efficient society we live in. A geometric sans with an unmistakably European tradition. Its pedigree is discernible: Jan Tschichold's 1929 'Universal' alphabet, Paul Renner's 'Futura', and Adrian Frutiger's 'Avenir', which Frutiger once</i>
Black	Foundry Unie, born from simplistic pan-European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments from De Stijl and Bauhaus. It also reflects the seemingly open, tolerant, friendly, hard-working and efficient society we live in. A geometric sans with an unmistakably European tradition. Its pedigree is discernible: Jan Tschichold's 1929 'Universal' alphabet, Paul Renner's 'Futura', and Adrian Frutiger's 'Avenir',	<i>Foundry Unie, born from simplistic pan-European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments from De Stijl and Bauhaus. It also reflects the seemingly open, tolerant, friendly, hard-working and efficient society we live in. A geometric sans with an unmistakably European tradition. Its pedigree is discernible: Jan Tschichold's 1929 'Universal' alphabet, Paul Renner's 'Futura', and Adrian Frutiger's 'Avenir',</i>
Heavy	Foundry Unie, born from simplistic pan-European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments from De Stijl and Bauhaus. It also reflects the seemingly open, tolerant, friendly, hard-working and efficient society we live in. A geometric sans with an unmistakably European tradition. Its pedigree is discernible: Jan Tschichold's 1929 'Universal' alphabet, Paul Renner's 'Futura', and Adrian Frutiger's	<i>Foundry Unie, born from simplistic pan-European ideals of fraternity and working partnerships, that it works anywhere. Appropriately named, Foundry Unie owes a lot to the modernist movement in the 'interbellen', and to the geometric type experiments from De Stijl and Bauhaus. It also reflects the seemingly open, tolerant, friendly, hard-working and efficient society we live in. A geometric sans with an unmistakably European tradition. Its pedigree is discernible: Jan Tschichold's 1929 'Universal' alphabet, Paul Renner's 'Futura', and Adrian Frutiger's</i>

## Capitals

ABCDEFGHIJKLMNOPQRSTUVWXYZ

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï  
 Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã  
 ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý þ ÿ

## Lowercase

abcdefghijklmnopqrstuvwxyz

àáâãäåăąæçćčĉďđèéêëēěėęĝğġĥ  
 ùúûüũǔıȳȵȶȷȸȹòóôõöőøœþřŗśŝš  
 şşßƒţţţùúûüũǔıȳȵȶȷȸȹ

## Ligatures

lJ ÍJ ff fi fi fj fl fl' ft ffi ffi ij tt www

## Figures

00123456789#\$¢£€¥฿ƒ%%

Circled figures

0 0 1 2 3 4 5 6 7 8 9    0 0 1 2 3 4 5 6 7 8 9

Superiors, Inferiors  
Numerators, Denominators

(0123456789, .-+=)  
 (0123456789, .-+=)  
 (0123456789, .-+=)(0123456789, .-+=)

## Fractions

$$\frac{1}{2} \quad \frac{1}{3} \quad \frac{2}{3} \quad \frac{1}{4} \quad \frac{3}{4} \quad \frac{1}{8} \quad \frac{3}{8} \quad \frac{5}{8} \quad \frac{7}{8}$$

## Mathematical symbols

$$+-\pm\times\div=\neq\approx\sim^{\wedge}<>\leq\geq\neg\cdot\Diamond\|^\infty\partial\int\sqrt{\Delta\Omega}\Pi\Sigma\mu\pi^{\circ\circ\circ}$$

## Punctuation

\_ - \_ \_ \_ \_ \_ " ' " " " " , , , < > « » « » . , ; : ... · ! j i ? ç è &  
() () [] [] {} {} / \ / \ \* + # \$ % ¶ • @ @ © ® ™

## Arrows

← ↑ ↓ → ↖ ↗ ↘ ↙

## Diacritics

$\sqrt{1.22 \sim 0.07}$        $\sqrt{1.22 \sim 0.07}$

56

Thin

Puffing Puffing

ExtraLight

fluffle fluffle

Light

01234 01234

Regular

Deftly Deftly

Medium

finnish finnish

DemiBold

fjordic fjordic

Bold

56789 5 6 7 8 9

ExtraBold

56789 5 6 7 8 9

Black

www www

Heavy

Butter Butter

Unie  
Gallery

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2

7	Terrace	Unie Restaurant Conservatory Terrace Studios	Toilets
6	Offices Closed to Public	Director Office Administration Accounts	Toilets
5	Auditorium	Lecture Theatre Presetation Rooms Meeting Rooms	Toilets
4	Library	Members Lounge Study rooms Archive	Toilets Services
3	Gallery 1	Temporary Exhibitions Artist in Residence	
2	Gallery 2	Permanent Collection	Toilets
1	Gallery 1	Permanent Collection	
G	Tickets	Unie Shop Unie Café	Toilets Cloakroom Baby Room
-1	Cinema	Bycycle store Exit to Union Street	Toilets
-2	Depository Closed to Public	Archive Storage	

## Language support

Abenaki,	Filipino,	Latin,	Sango,	Wayuu,
Afaan Oromo,	Finnish,	Latino Sine,	Saramaccan,	Wikmungkan,
Afar,	Folkspraak,	Lojban,	Sardinian,	Wiradjuri,
Afrikaans,	French,	Lombard,	Scottish Gaelic,	Xhosa,
Albanian,	Frisian,	Low Saxon,	Seri,	Yapese,
Alsatian,	Friulian,	Luxembourgish,	Seychellois,	Yindjibarndi,
Amis,	Galician,	Makhuwa,	Shawnee,	Zapotec,
Anuta,	Genoese,	Malay,	Shona,	Zulu,
Aragonese,	German,	Manx,	Sicilian,	Zuni,
Aranese,	Gooniyandi,	Marquesan,	Slovio,	
Arrernte,	Greenlandic,	Meriam Mir,	Somali,	
Arvanitic,	Guadeloupean,	Mohawk,	Sotho Northern,	
Asturian,	Gwichin,	Montagnais,	Sotho Southern,	
Aymara,	Haitian Creole,	Murrinhpatha,	Spanish,	
Basque,	Han,	Nagamese	Sranan,	
Bikol,	Hiligaynon,	Creole,	Sundanese,	
Bislama,	Hopi,	Ndebele,	Swahili,	
Breton,	Icelandic,	Neapolitan,	Swazi,	
Cape Verdean,	Ido,	Ngiyambaa,	Swedish,	
Catalan,	Ilocano,	Norwegian,	Tagalog,	
Cebuano,	Indonesian,	Novial,	Tetum,	
Chamorro,	Interglossa,	Occidental,	Tok Pisin,	
Chavacano,	Interlingua,	Occitan,	Tokelauan,	
Chickasaw,	Irish,	Oshiwambo,	Tshiluba,	
Cofan,	Italian,	Palauan,	Tsonga,	
Corsican,	Jamaican,	Papiamentu,	Tswana,	
Danish,	Javanese,	Piedmontese,	Tumbuka,	
Dawan,	Jerriais,	Portuguese,	Tzotzil,	
Delaware,	Kala Lagaw Ya,	Potawatomi,	Ukrainian,	
Dholuo,	Kapampangan,	Qeqchi,	Uzbek,	
Drehu,	Kaqchikel,	Quechua,	Venetian,	
Dutch,	Kikongo,	Rarotongan,	Volapuk,	
English,	Kinyarwanda,	Romansh,	Voro,	
Estonian,	Kiribati,	Rotokas,	Walloon,	
Faroese,	Kirundi,	Sami Southern,	Waraywaray,	
Fijian,	Klingon,	Samoa,	Warlpiri,	

## OpenType features

Discretionary Ligatures  
Ligatures  
Stylistic Alternates  
Slashed Zero  
Positive Circled figures  
Negative Circled figures  
Fractions  
Numerators  
Denominators  
Inferior  
Superior  
Ordinals  
Arrows



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# Unie

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x y z